

AMERICAN ALLIANCE

The American Alliance is the first national paralegal organization to set a minimum education requirement for voting membership. Voting members of the American Alliance must have at least a post-high school education, or a paralegal certificate and six years paralegal work experience. Although the criteria for voting membership are based on these minimum standards, the American Alliance embraces all practicing paralegals and has established an associate membership category. Other groups interested in the profession may join as sponsors.

Mission Statement: The purpose of the American Alliance of Paralegals, Inc. is to advance the paralegal profession by focusing on the individual paralegal.

Goals and Standards:

- ◇ Establish minimum educational criteria
- ◇ Adhere to ethical standards
- ◇ Provide networking opportunities
- ◇ Create a resource center
- ◇ Associate with national and local organizations

The American Alliance offers national seminars, a website, calendar, a quarterly newsletter, and ready access to a wealth of information on regulation and legislative issues effecting the profession.

American Alliance members are encouraged to participate in various committees and leadership opportunities within the organization. Voting members are eligible to serve on the Board, and associate members may serve on any committee and assist in special projects.

SUMMIT

The Summit will be held via teleconferencing, which can be accessed directly from your desk or any convenient remote location. Attendees will be provided with access instructions when they register.

This interactive educational program is designed to fit the busy schedules of all paralegals. It takes advantage of technology enabling you to gain valuable information and be awarded continuing legal education credits.

PROGRAM

12 noon – 1:00 p.m.

Ethics – The speaker will cover the Model Rules of Professional Conduct that may be relevant for paralegals. A review of ethical situations that paralegals should note will also be presented. Presenter: Emily M. Strohbehn, Attorney-at-Law, Gimbel, Reilly, Guerin & Brown, Milwaukee, WI.

1:00 – 2:00 p.m.

Sports Law – This presentation will cover an introduction to Sports Law including coach and player contracts, tax advantages to franchise ownership, salaries and insight in to areas of sports law that require expertise in legal representation. Presenter: Martin J. Greenberg, Attorney-at-Law, Law Offices of Martin J. Greenberg, LLC, Milwaukee, WI.

2:00 – 3:00 p.m.

Update and Review of Paralegal Regulation, Certification and Limited Licensing - This presentation will provide an overview of the current state of non-lawyer representation and paralegal regulation. Presenter: John C. Goudie, AACP, Gimbel, Reilly, Guerin & Brown, Milwaukee, WI.



**American Alliance
of Paralegals, Inc.**

www.aapipara.org

**Twelfth Annual
National Paralegal Summit**

Thursday, October 19, 2017

**12 noon to 3:00 p.m.
Eastern Daylight Savings Time**

*Approved for 3 CLE credit hours by the
American Alliance; other approvals
pending*

AAPI IS PROUD TO HAVE THE FOLLOWING DISTINGUISHED FACULTY FOR THIS EVENT

Erin M. Strohbehn, is a partner with Gimbel, Reilly, Guerin & Brown LLP in Milwaukee, Wisconsin. Erin joined GRGB as a law clerk after graduating *cum laude* from Marquette University with a degree in print journalism. She accepted a position as an associate attorney with the firm after receiving her law degree from Marquette University Law School in May 2006.

She has a well-rounded litigation practice, representing clients in insurance coverage, employment relations, trusts and estates, commercial property tax, contract and business disputes and other civil matters in both state and federal court.

MARTIN J. GREENBERG, is a lawyer specializing in the areas of real estate and sports law. He is the former Chair of the Wisconsin Sports Development Corporation, and served on the Board of the Southeast Wisconsin Professional Baseball Park District (Miller Park). He is an Adjunct Professor of Law at Marquette University Law School where he has taught real estate and sports law courses for over 39 years.

He is the founder of the National Sports Law Institute and served as its Director from 1989 to 1997. He is also the former Chair and a current member of the NSLI's Board of Directors. The Institute has established the Martin J. Greenberg Award for Excellence in the Study of Sports Law in honor of his many contributions.

John C. Goudie, AACP, is a senior litigation paralegal with Gimbel Reilly Guerin & Brown LLP, Milwaukee, WI. John has over 30 years experience as a Paralegal and currently practices in the areas of state and federal health care fraud and professional licensing defense and criminal law. John has spent most of his career involved in state and national efforts towards paralegal advancement and professional recognition. He has been involved in the soon to be enacted Certified Paralegal credential in Wisconsin.

John is a graduate of UW – Milwaukee and received his Paralegal certificate from Concordia University – Wisconsin in 1987.

HOW TO REGISTER FOR THIS WEBINAR EVENT:

You may register for the webinar by going to the AAPI website at www.aapipara.org and click on the registration link. After receipt of the form and your payment, you will be given a telephone number and meeting ID number that you will need to access at the start of the Webinar. In the alternative, you may complete the registration form on the right and submit to the address shown below with your check.

You will need to register for the Webinar even if you are unable to attend a full session. No telephone charges will be assessed for your making the conference call.

Continuing Legal Education Certificates will be provided to registered attendees.

No need to make travel arrangements, pay for expensive airline tickets or book a hotel room. Simply remain at your desk or in a conference room and “dial in” at the beginning of the Webinar and participate in the three-hour session.

WHO SHOULD ATTEND?

American Alliance Webinars are designed for all members of the legal community and specifically for paralegals. Any legal professional interested in gaining a better understanding of ethics, sports law and keeping abreast of changes to the paralegal profession, will benefit from this half-day of education.

**Registration
AAPI National Summit
October 19, 2017
(or register at www.aapipara.org)**

Name: _____

Employer: _____

Address: _____

Phone: _____

Cell: _____

E-mail: _____

- AAPI Member **\$35**
- Non-Member **\$65**
- I plan to become a member and also attend the Summit. **\$60** (please include a Membership application with your registration). **To obtain an application, go to www.aapipara.org**
- I am interested in working on AAPI projects

Register on line, or send your completed registration along with a check/money order payable to **American Alliance of Paralegals Inc. Attn: John C. Goudie, Gimbel, Reilly, Guerin & Brown, 330 E. Kilbourn Avenue, Suite 1170, Milwaukee, WI 53202.** Registrations must be received by October 16, 2017. E-mail cancellations received by October 18, 2017 are entitled to a full refund. Questions? Contact jgoudie@grgblaw.com